

# **BUILDING THE YOUTH MOVEMENT FOR CLIMATE JUSTICE**



**BY UPLIFT CLIMATE COMMUNITY**

# OUR STORY



# OUR MISSION & VALUES

## MISSION

We seek to empower and unite young leaders to address climate change on the Colorado Plateau.

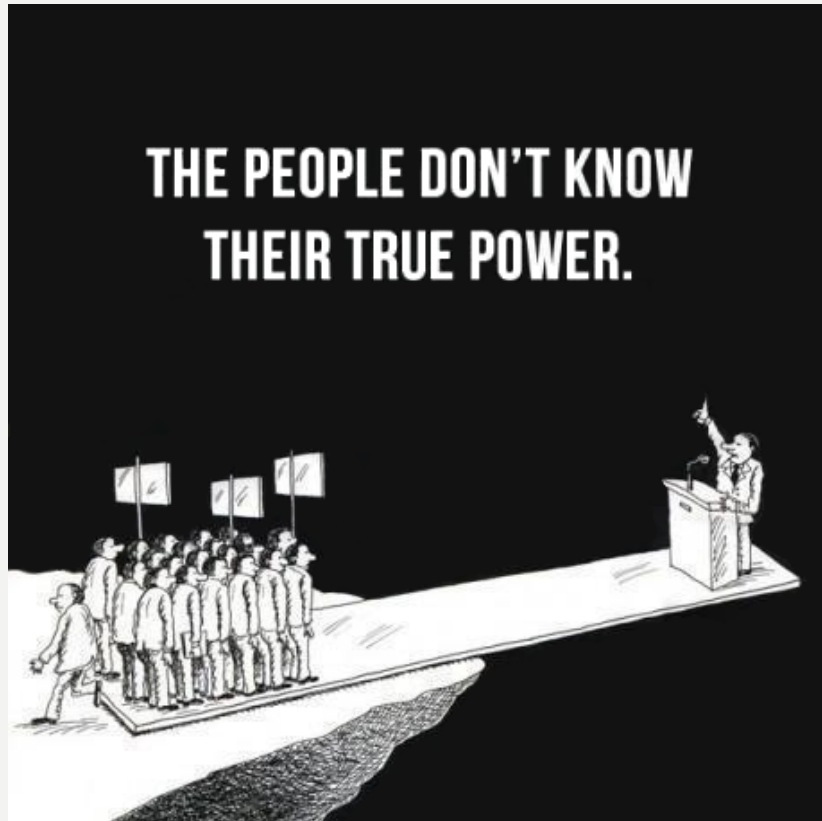
## VALUES

Uplift is committed to creating a just world for all people. We recognize the historical context of inequity and oppression on which climate and environmental movements have been built upon. In order to bring equity and justice to our work, we strive to empower marginalized identities in our leadership and our movement. We strive to create a culture of inclusiveness in our community.

# WHAT IS CLIMATE JUSTICE?

*“Climate justice makes climate change a social issue by centering communities on the frontlines of climate disaster while resisting exploitative institutions, systems, and power structures that perpetuate inequity in order to honor life.”*

# BUILDING MOVEMENTS



- People have the power to create change.
- Successful movements for change are carefully crafted and require skill.
- Our theory of change centers **story & community**.
- We are a connecting force within our regional movement.

# THE ROLE OF YOUTH

*“Our youth are not failing the system; the system is failing our youth. Ironically, the very youth who are being treated the worst are the young people who are going to lead us out of this nightmare.” — Rachel Jackson*



# YOUTH OUTREACH

- Trust the wisdom of our youth
- Empower youth in decision making
- Dismantle oppressive power structures
- Lead from the roots
- Center on relationship building

## **Outreach Strategy**

- Use common language
- Appeal to the interests of your audience
- Build relationships of trust
- Use art, story, & creative media
- Build a timeline & strategy

# TAKING ACTION

## Conference

- Gathering on the Land
- Sharing stories
- Building friendships
- Growing our movement



# TAKING ACTION

## Climate Action Council

- Connecting climate justice work across the region
- Network of activists
- Annual Leadership Retreat



# TAKING ACTION

## Organizing Team

- Leadership training
- Community Organizing
- Horizontal leadership
- Putting together the annual gathering



# GET INVOLVED

Join us at Uplift 2018!

[www.upliftclimate.org](http://www.upliftclimate.org)

**Facebook:** Uplift

**Instagram:** uplift\_climate

**Twitter:** @upliftclimate

# THANK YOU!

*Questions?*

Contact us at [uplift@grandcanyontrust.org](mailto:uplift@grandcanyontrust.org).

