

Unit Title: Foods

Lesson Title: Creating a Restaurant Brochure/Flyer

Theme: Foods

Content: Language Arts: Writing

Culture: All

Topic: Restaurant Food

Language: Language of Preference

Grant: Best

Grade: 6-8th

A Brief Lesson Description: This lesson will be about making a brochure for a restaurant that will entice customers to come in and try out the food.

BME 698, Professor Hess
Thematic Unit: Foods
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Introduction	Title: Making a Restaurant Flyer/Brochure Grade Level: 7 th /8 th Rationale: This lesson provides students with an opportunity to be creative while providing practice in using the English language in a meaningful, real-to-life way.
Behavioral Objectives	Instructional Goal: The students will practice their writing skills by creating a restaurant flyer or brochure to be used as a form of advertisement for a particular restaurant. (May be one they know or made-up.) Behavioral Objectives: The students will work with a small group to develop their brochure.
State Standard	Writing (grades 6-8) W-E1, P01, PO2, P03, P04, P05. (Correct spelling, punctuation, capitalization, grammar, organize paragraphs).
Anticipatory Set	The teacher will be wearing a chef's hat and apron and will be holding a food menu as she welcomes students to class. (May fake a French accent for extra emphasis.) She will ask various students to look at the menu and make personal comments and recommendations as to what foods to select.
Teacher Input	The teacher will explain the project of the day, reinforcing prior vocabulary studied using the Word Wall. She will provide visuals such as restaurant posters, large pots and cooking utensils (previously labeled), and various types of restaurant brochures/flyers so students can see a finished product. The teacher will use the blackboard/overhead to explain the items that students must include: Title of restaurant with address and phone number, types of foods, dress code (if any), and map or directions.
Modeling the Behavior	The teacher will demonstrate how to do a brochure by having a pre-made transparency copy of a brochure. This copy will have spaces left blank for the teacher to ask students what to write in it. "What can we write here? Delicious, hot and cold _____". Or here? Spectacular view of _____". This method will provide students with their own ideas of how to develop their own brochure. Also, the teacher can have students brainstorm different words that they can relate with restaurants and write them on the board.
Check for Comprehension	As the teacher demonstrates on the overhead, she may ask students if there is anyone who has seen a flyer/brochure of a restaurant before, and have the student explain and describe it to the class. Also, the teacher may have a group of students draft a quick example of a brochure on the board to further enable comprehension.
Guided Practice	After demonstrating the example on the overhead, students can work in groups to complete a short "fill-in-the-blank" worksheet similar to the teacher's overhead copy of a brochure.
Closure	The teacher refers to the words on the board and word wall that students may use to create their own restaurant flyer. The teacher

	posts the sample brochures in various places in the classroom for students to see. Lastly, the teacher reviews the parts that should be included in the flyer. (descriptive words, pictures (cutouts of magazines), location of restaurant and telephone number, samples of menus).
Independent Practice	The students will work in cooperative groups to create their own restaurant flyer/brochure. Students may walk around the classroom to examine the sample brochures left by the teacher.
Assessment	The students should demonstrate no less than 75% accuracy using correct grammar, spelling, sentence structure, paragraph formation, punctuation and capitalization. The brochure must include the title, address, phone number, directions (map), and pictures.
Materials	Construction paper, markers, rulers, magazines, scissors, glue, overhead copy, chef's hat, apron, large pots, restaurant posters/flyers, menus, cooking utensils
Modifications for Students with Disabilities	A pre-made restaurant flyer/brochure with blanks to be filled in using a selection of words provided in the word bank. Pre-cut pictures of different foods, restaurant buildings and waiters/chefs to be glued onto the flyer.
Technology Integration	Overhead projector, computer (for those that want to type their brochure).